

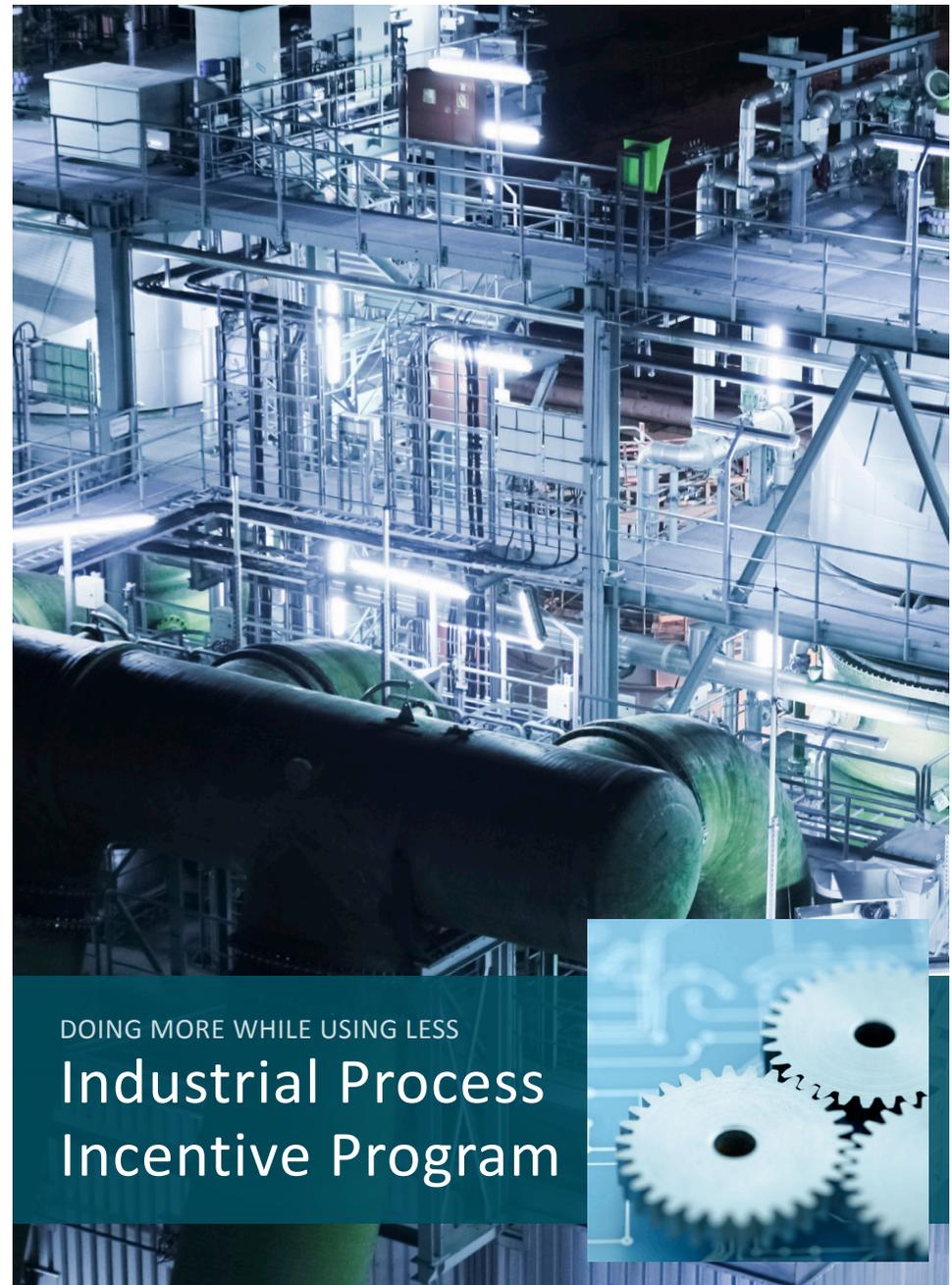


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The power of human connections®

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EnergyWiseSM programs offer incentives to homeowners, businesses, and agriculture to help cover the cost of a variety of energy-efficient upgrades.

G140023



DOING MORE WHILE USING LESS

Industrial Process Incentive Program

ENERGYWISESM
Use less. Spend less. Do more.

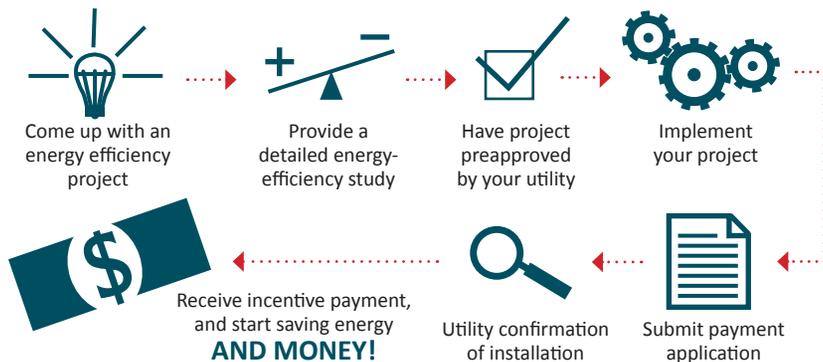
Improving production without increasing energy consumption



In an industrial plant energy efficiency improvement projects often are unique and do not fit a prescriptive program. Each manufacturing plant has certain characteristics that can require an individual approach to projects. For this reason, NPPD developed the Industrial Process Incentive to assist in improving the energy efficiency of manufacturing plants. The Industrial Process Incentive may be used for improvements that are unique and don't meet the standards for the EnergyWiseSM Prescriptive Incentive programs.

All projects must be preapproved before any equipment is ordered. In addition, the customer is required to document potential project energy savings by providing a detailed study. Incentives are paid based on annual savings versus baseline usage and payback criteria. After a project is preapproved, an estimated incentive is calculated and equipment can be ordered and installed. After installation, an incentive payment application is submitted for payment along with verification and documentation of the original project assumptions.

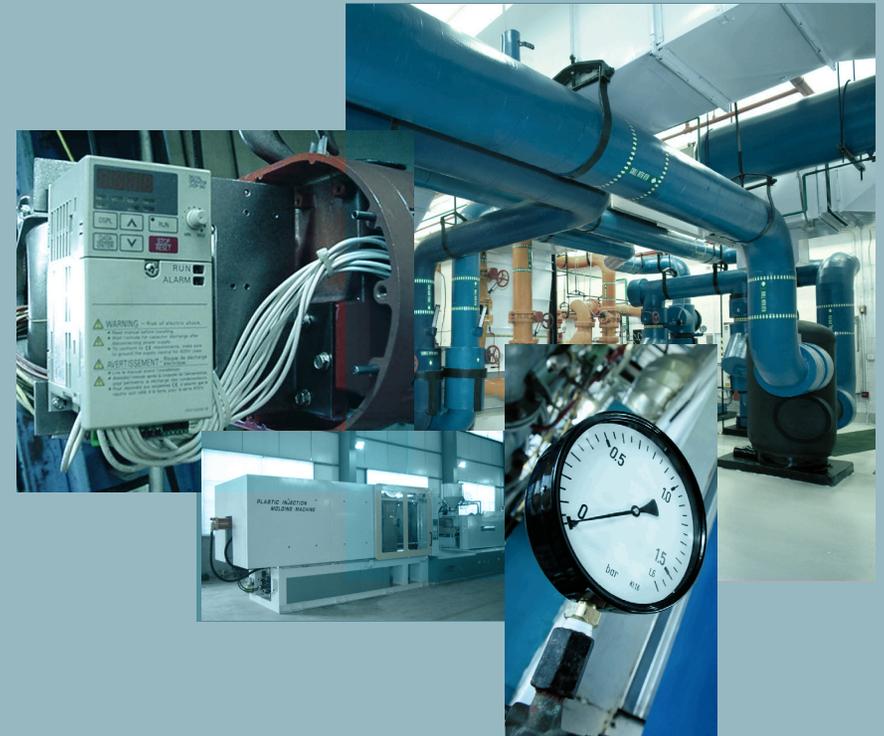
The incentive process is easy:



Examples of possible industrial energy efficiency projects include:

- Variable frequency drives for injection molding
- Compressed air efficiency improvements
- More efficient curing
- Ammonia refrigeration improvements
- Improved process chiller operation

Also included are projects that improve production without increasing energy consumption.



For program guidelines or application, please visit with your local public power utility or go to www.nppd.com and click on EnergyWiseSM Incentives.